

WORLD  
BOOK  
DAY

Share  
a story



From breakfast to bedtime, there's always time to discover and share stories together. You can . . .

### 1 Take a trip to your local bookshop

Brimming with brilliant books and helpful booksellers to share awesome reading recommendations, you can also enjoy booky events with your favourite authors and illustrators.

Find your local bookshop:  
[booksellers.org.uk/bookshopsearch](https://booksellers.org.uk/bookshopsearch)

### 3 Check out the World Book Day website

Looking for reading tips, advice and inspiration? There is so much to discover at [worldbookday.com](https://worldbookday.com), packed with fun activities, audiobooks, videos, competitions and all the latest book news galore.

### 2 Join your local library

That wonderful place where the hugest selection of books you could ever want to read awaits – and you can borrow them for FREE! Plus expert advice and fantastic free family reading events.

Find your local library:  
[gov.uk/local-library-services/](https://gov.uk/local-library-services/)

Well hello there! We are  
Overjoyed that you have joined our celebration of  
Reading books and sharing stories, because we  
Love bringing books to you.  
Did you know, we are a charity dedicated to celebrating the

On your bookmarks,  
get set, read!

B

brilliance of reading for pleasure for everyone, everywhere?

O

ur mission is to help you discover brand new stories and

O

pen your mind to exciting worlds and characters, from

K

ings and queens to wizards and pirates to animals and adventurers and so many more. We couldn't

D

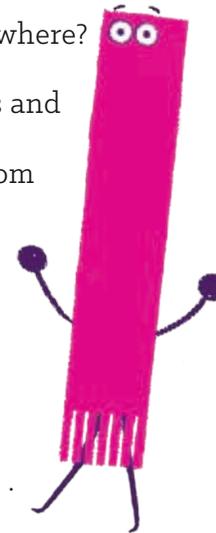
o it without all the amazing authors and illustrators, booksellers and bookshops, publishers, schools and libraries out there –

A

nd most importantly, we couldn't do it all without . . .

**You!**

WORLD  
BOOK  
DAY



Changing lives through a love of books and shared reading.

World Book Day is a registered charity funded by publishers and booksellers in the UK & Ireland.

Rob Biddulph

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# Luna Loves World Book Day

Joseph Coelho Fiona Lumbers

This book belongs to:

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I celebrated World Book Day 2021 with this gift  
from my local bookseller and Andersen Press

#ShareAStory



Andersen Press

## World Book Day

World Book Day's mission is to offer every child and young person the opportunity to read and love books by giving you the chance to have a book of your own.

To find out more, and for loads of fun activities and recommendations to help you keep reading visit [worldbookday.com](https://www.worldbookday.com)

World Book Day is a charity funded by publishers and booksellers in the UK and Ireland.

World Book Day is also made possible by generous sponsorship from National Book Tokens and support from authors and illustrators.



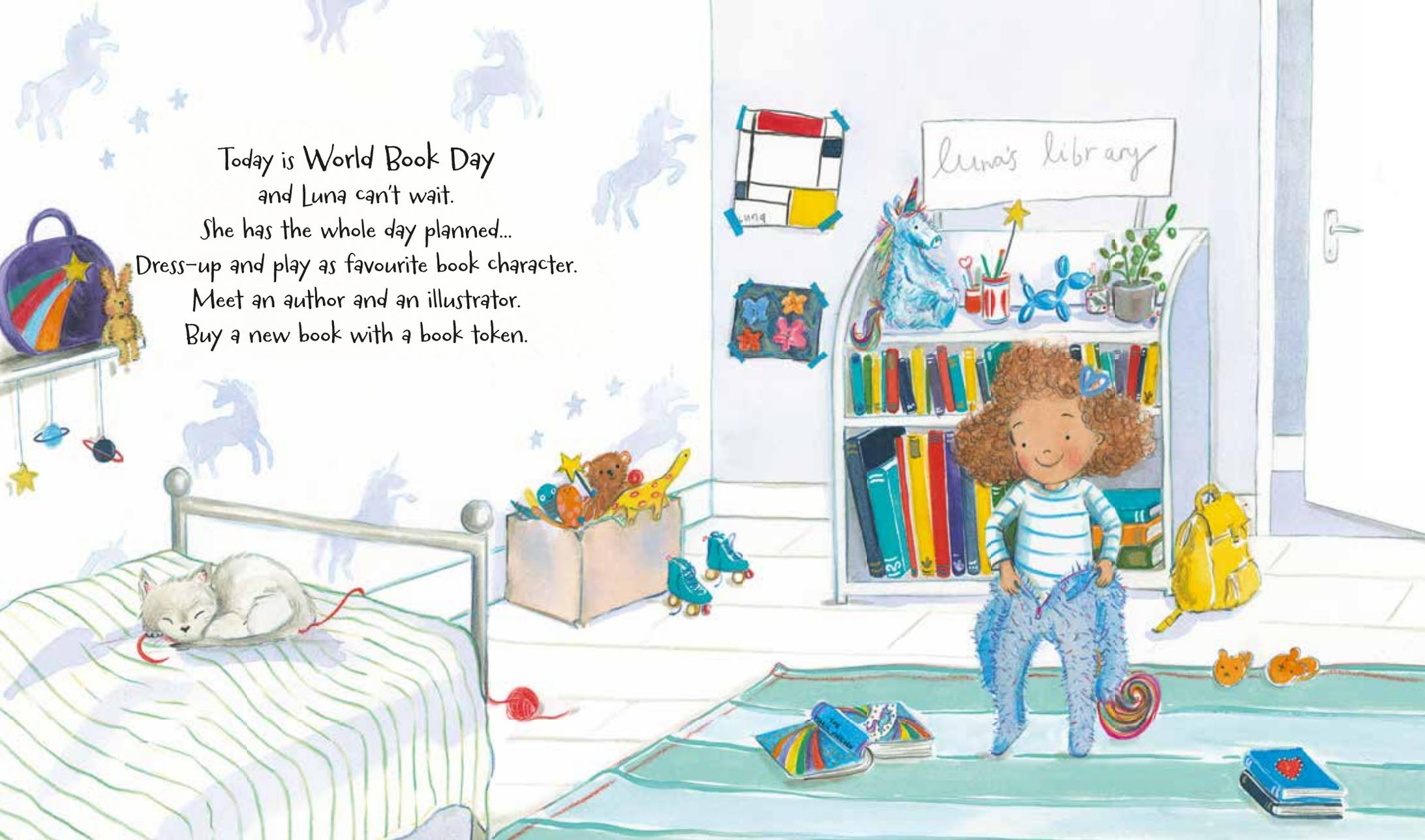
Today is World Book Day  
and Luna can't wait.

She has the whole day planned...

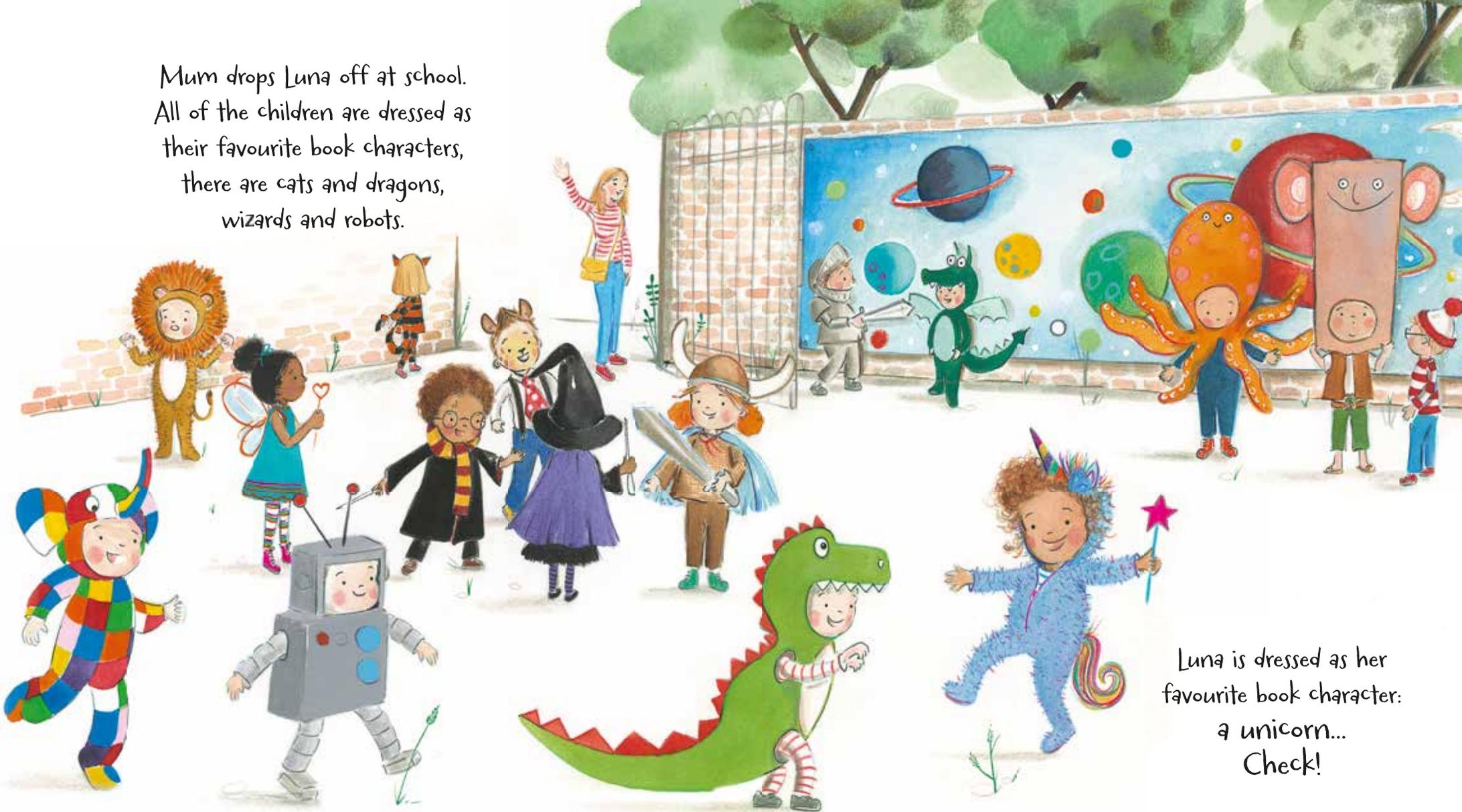
Dress-up and play as favourite book character.

Meet an author and an illustrator.

Buy a new book with a book token.

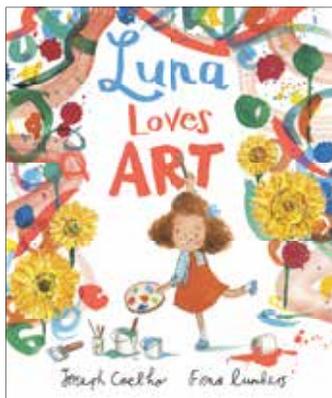
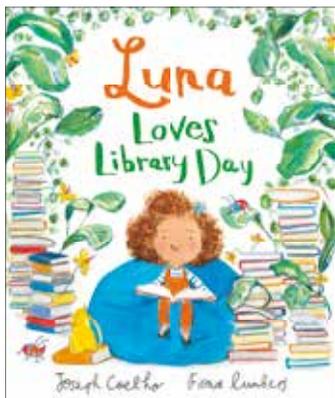


Mum drops Luna off at school.  
All of the children are dressed as  
their favourite book characters,  
there are cats and dragons,  
wizards and robots.



Luna is dressed as her  
favourite book character:  
a unicorn...  
Check!

More **Luna** stories:



Coming soon **Luna Loves Dance**

Also available:

