# REVER GROW UP

INSPIRED BY THE MISCHIEF AND MAGIC OF

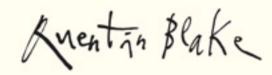
# ROALD DAHL

Illustrated by Knentin Blake



In the days when I was illustrating his books, I came to know Roald Dahl well, and so I have a sense of how much he must have enjoyed inventing the phrase "never grow up, always down".

Of course, first of all it's a joke with words, but it means more than that – even if you get bigger and more important, you still have to keep lively and imaginative. That is what this book is about, and I am sure it's just the sort of thing that Roald would have approved of. I hope he would have liked the drawings too.



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Are you a child who's "good as gold"?

Do you do everything you're told?

For if you are then I'm afraid . . .

### ... A terrible mistake's been made!



I know you're only on page two (And I'm sorry if you bought it new)

But this is NOT the book for you. Please close it.

## Right now!



Go on!

SHOO!!



### But look!

YOUR sticky little paw
Turned directly to page four,
Which leads me to suspect you're not
A pure angelic type of tot.



No.

YOU'RE a more unusual child, The kind who's mischievous and wild.



Throws most of them back up again!



Then has to pull out one or two!